30,000,000 Philanthropists

ARNAUD C. MARTS, ΦΒΚ Oberlin
Acting President, Bucknell University

Concurred from an article which will appear in the Summer '38 issue of The American Scholar

O

viously, the new governmental policies as to taxation have as one of their objectives a more even distribution of national wealth and income. It seems to be the intent to shift a larger proportion of the annual income to the mass of recipients in the lower brackets. If this succeeds, it would seem necessary that our voluntary institutions take cognizance of such a shift and build certain new financial policies around the altered income distribution.

The factual basis for the consideration of such new policies is to be found in a book recently published by Harper & Brothers, The Measurement of American Wealth, by Robert R. Doane. Mr. Doane states that during 1929 living supporters of voluntary agencies paid into the treasuries of our churches, hospitals, welfare, community, relief, civic and philanthropic societies by dues and gifts, the total of $2,029,560. He estimates that persons with incomes of $25,000 and over contributed 13½%; those with incomes from $3,000 to $25,000 gave 18½% of the aggregate; and those with incomes of $3,000 and less gave 68% of the aggregate!

It would appear, therefore, that the burden, if it can be called a burden, of our entire voluntary philanthropic undertaking is not borne by the rich in any disproportionate degree at all, but is supported by the contributions and dues and offerings of approximately 30,000,000 people representative of all degrees of financial income. The voluntary endeavor, therefore, of the American people to lead the race forward through philanthropic undertakings is not the dilettante occupation of an upper rich class, but is a mutual co-operative mass effort of all the fine-grained people of the nation, rich and poor, who make their gifts in accordance with their respective circumstances in life.

It is hoped, however, that our voluntary agencies may not lose the confidence and support of our wealthy men and women, even though they do gain from the increased support of the masses. They need and deserve the sustained and augmented generosity of all fine-grained persons, in all income categories. It is not too much to hope that they will experience added rather than diminished support, even from those upon whom new taxes fall the most frequently and heavily.

A large gift to philanthropy does not derive solely from a large bank account. The formula for philanthropy on a large scale is a large bank account plus a deep sense of social responsibility. Our voluntary colleges and churches and hospitals and other agencies have the opportunity to create an augmented sense of social responsibility which may more than compensate for the actual reduction of personal savings.

(Continued on page 8)

“For the Want of $1—”

Y

ou can give the cause of scholarship in America $80,000 by sending $1 in the enclosed envelope.

Through 161 years of American prosperity and depression, Phi Beta Kappa has seen its prestige steadily increase. Its stamp of approval was never more highly prized than it is today by individuals and by institutions of higher learning. Nor has its encouragement ever been more needed by those concerned for the future of the liberal arts college and student. Therefore, this special issue of The Key Reporter is designed to give you the reasons for the support asked of you now.

The 100,000th ΦΒΚ member was initiated last spring. The living membership approaches 81,000. With 132 chapters electing 3,500 new members annually in widely differing colleges and universities constant care must be given to the

In This Issue:

Owen D. Young
John Erskine
Louise Pound
Roscoe Pound
Admiral Richard E. Byrd
John Kirkland Clark
Dorothy Canfield Fisher
Ray Lyman Wilbur
James R. Angell
John H. Finley
Marjorie H. Nicolson
Whitney H. Shepardson
Mildred H. McAfee
J. Edgar Hoover
Shailer Mathews
James R. McCain

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maintenance and improvement of standards if the key is to retain its unique significance.

Through the election of members and through contacts with the hundreds of institutions of higher learning endeavoring to qualify for the establishment of chapters, Φ B K is quietly but effectively strengthening the broad, liberal, cultural emphasis in American education and life. The 100 graduate associations, the Society’s distinguished quarterly, The American Scholar, the 300 lectures sponsored annually, and the prizes, fellowships, and other forms of recognition bestowed upon secondary and college students and upon graduates, all contribute to the development of scholarship and breadth of interests.

Φ Beta Kappa members are being encouraged to continue their liberal education and scholarly productivity throughout life. A leave of 80,000 such persons has a tremendous influence in a nation, as exerted by the members individually and through chapter and graduate organization.

The United Chapters promotes study of: criteria of scholarship and of breadth of interest which may be used to supplement course marks in determining eligibility for membership; the meaning and status of liberal education, and ways of encouraging scholarship; the member’s continuing interest in education, creative scholarship and general culture. Results already manifest include the placing of less emphasis on marks and more upon vital scholarship, wide interests and intelligent leadership; and also the adoption of a procedure for careful appraisal of institutions seeking chapters and for the suspension of chapters where standards have deteriorated.

The local chapters bestow membership, but responsibility for efficient general standards and administration resides in the United Chapters. The investigation of colleges, information-service to all members and groups, publication of The American Scholar and The Key Reporter, issuance of a bulletin for chapter and association officers, maintenance of correct membership records and address lists for 81,000 members with the addition of 3,500 new names each year, handling of about $22,000 worth of key orders annually, speakers service for chapters and associations, meetings of committees and the Senate and the triennial Council, large general correspondence and innumerable office duties, make increasing demands upon the resources of the United Chapters. At the same time the annual income has decreased and is now about $5,000 lower than in 1932, owing largely to a reduction in interest from $268,422 endowment.

The Society has been enabled by the gifts of a few members in the last two or three years to avoid serious curtailment in its work, but the Senate and Trustees believe that sound policy now requires the addition of at least $100,000 in capital funds if the budget is to be balanced by income from endowment rather than through current contributions.

The Senate recently voted to invite each member to pay a voluntary assessment of $1 toward the fund needed. A general response will build up the endowment, obviate the use of these contributions for current needs and make annual appeals unnecessary.

The Key Reporter costs only about 1¢ a copy to print and mail in issues of 80,000; perhaps overhead costs add another 1¢. Since for a total cost of 8¢ a year every member of Φ B K can be given 32 pages of information about his Society, its history, purposes, and activities; about the numerous and rapid changes taking place in the realm of liberal education and scholarship; about young members seeking positions, and about many of the best books being published; every member has a present incentive to send his or her $1 toward the support of this and the other work of the Society.

Plans for The Key Reporter promise future issues of still more interest and value. The many statements in this issue by persons known to you, tell you of the other important activities and services of the Society. Won’t you, on the strength of this evidence of much service at little cost, send your $1 now? Just put a bill, or a check or money order made out to the Treasurer of Φ B K, in the enclosed envelope — no stamp needed --- and mail now. A unanimous support will lend great encouragement.

Ray Lyman Wilbur,
President, Stanford University

"IT TAKES a smart rat to find his way in a complicated maze. Our civilization is getting to be such a maze that one often gets the impression of fog rather than paths as he tries to move about. More and more trained brains are required if the creations of civilization are to function and not fall. Any organization that puts a premium on the use of brains is vitally needed if democracy is to be guided and is to remain useful. There is a real mission for the Φ B K folk to keep each other informed, stimulated, and inspired to do the most possible public service of the best quality."

Wellesley’s President,

MILDRED H. McAfee:

"Φ B K seems worthy of support as an agency which undertakes to make scholarship reputable in a day which desperately needs the scholar but often repudiates him."
$1,500 ΦBK Award
MARJORIE H. NICOLSON, ΦBK
Michigan
Dean, Smith College

Research fellowships for women are still rare enough that the addition of one made possible by a gift to Phi Beta Kappa is a matter of moment. In 1934 Miss Isabelle Stone left to the United Chapters a bequest to be used for the establishment of a fellowship for a woman scholar. Through the Mary Isabel Sibley Fellowship — named in honor of her mother — Miss Stone has passed on to other generations of women the pleasure and profit she herself found when, as holder of the Alice Freeman Palmer Fellowship, she spent a year in Europe, particularly in Greece, carrying on her study of Greek language and literature.

According to the terms of Miss Stone’s bequest, the Mary Isabel Sibley Fellowship is to be awarded alternately in the fields of Greek and French. Both fields, however, are broadly interpreted, for the fellowship may be used for the study of any aspect of French language or literature, or for the study of Greek language, literature, history or archeology.

At the meeting of the Senate in December, 1937, specific recommendations for the administration of the fellowship were presented by the committee which had been earlier appointed. It was decided that the first award of fifteen hundred dollars will be made in March 1939, and that the fellowship for the present will be awarded in alternate years, until such time as the income permits an annual award. Candidates must be unmarried and between the ages of twenty-five and thirty-five, and must have demonstrated their ability to carry on original research. While the doctor’s degree is not an absolute requirement, it is expected that the fellowship will be used for research, not for the completion of the academic requirements for degrees. It is the hope of the committee that the results of the year of research will be made available in some form, though no pressure for publication will be put upon the recipient of the fellowship.

Applications for the fellowship should reach the Executive Secretary of the United Chapters not later than February first next. Since this is the first year of the award, candidates in both fields may apply. Announcement of the successful candidate will be made as soon as possible after March fifteenth next.

THE AMERICAN SCHOLAR BOARD AT A REGULAR 4-HOUR QUARTERLY MEETING

President William Allan Neilson, Smith; Dr. John Babbles of the Literary Digest; Mrs. Irita Van Doren, Literary Editor of the N. Y. Herald Tribune; Miss Irene Blayzer, stenographer; Miss Beryl Williams, Asst’l Editor; Dr. William A. Shimer, Editor; Dean Christian Gauss, Princeton; Chancellor Harry Woodburn Chase, New York University; Mrs. Mary Kingsbury Simkhovitch, Director, Greenwich House; Dr. Donnas Malone, Director, Harvard University Press; Dr. J. Herman Randall, Columbia; Miss Ruth E. Campbell, Associate Editor. (Not present: Dr. John Erskine, author, President of Juilliard School of Music; Dr. Will D. House, Editor, Charles Scribner’s Sons; Dr. Burton E. Livingston, Johns Hopkins; and Mr. Archibald MacLeish, poet.)

$1,500 ΦBK Award
MARJORIE H. NICOLSON, ΦBK
Michigan
Dean, Smith College

What are the intellectual interests of ΦBK men and women after they leave college? We could come at the answer by wide investigation, or we could provide an avenue of expression for at least some of those interests in a single convenient publication.

There are journals for the reports of scientists and specialists in all fields, and there are more than enough magazines for popular entertainment, but we have can exhibit to our critical fellows and to the critical general reader what kind of thoughts occupy the hoped-for leaders. These considerations and others like them prompted the establishing of The American Scholar. The experiment has justified itself, but it needs a further and more vigorous development, which must come not from the editors but from the contributors. A temptation which always lurks for the cultured is the affec-

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New Attitude on the Campus

SHAILER MATHEWS, ΦΒΚ Chicago
Dean Emeritus, Chicago Divinity School

I was recently talking with a college graduate who had become a successful financier. When asking him about his family, I found that he was apparently proudest of the fact that one of his sons had become a member of ΦΒΚ. This reminded me of a number of other incidents, and I suddenly realized that there is developing a new attitude in colleges towards distinction in scholarship. While a good many people prefer “going to college” to getting an education in college, there is a developing group of students who realize that there is no disgrace in getting recognition as good students.

I believe that this appreciable revival of interest in scholarship is in no small degree due to the work of the United Chapters. The Phi Beta Kappa Associations of various centers show how this interest persists after members of various chapters have graduated.

The Key Reporter is to be congratulated on its pushing of the campaign for democratic support of the United Chapters. Anyone who has visited the Society’s headquarters will appreciate how important and extensive are the services rendered to the chapters in the colleges of the country.

ΦΒΚ has helped to uphold cultural and educational standards in a period when athletics and vocational training has threatened to undermine them.—George J. Hecht.

The Liberal Front

WHITNEY H. SHEPARDSON, ΦΒΚ
Colgate
Vice-President, International Railways of Central America

Since the tide of the times is running strongly against the intangible values that ΦΒΚ stands for, it seems more important than ever to put up a fight to preserve them.

The Key Reporter goes to every known living member of ΦΒΚ. It is the one and only way in which the common interest of these 80,000 men and women in the liberal life can be maintained.

This number of The Key Reporter has been given over to just one purpose—to get money enough to keep on publishing it. One dollar from each member will provide a fund to do it for some time to come.

What we need these days is not Communism or Fascism or any other kind of “front”—except a Liberal Front, eighty thousand strong. Your dollar will help build it.

Dorothy Canfield Fisher:

In a country like ours where the rewards of money and influence go so largely to commercial efficiency and success, there is a special reason for honoring and strengthening the prestige and power of abstract intelligence. Not only members of ΦΒΚ but every intelligent American citizen who desires a civilized country to live in, has a reason to support this organization, the sole purpose of which is to uphold high standards of intellectual achievement.”

The Patriarch

LOUISE POUND, ΦΒΚ, Nebraska
Professor of English, Nebraska

ΦΒΚ, the patriarchal society of the Arts College, is the earliest and most distinguished of American organizations bearing Greek-letter names. By our time it has seen hosts of imitators spring up, social, departmental, professional, church, and “honorary,” in academic and non-academic circles. Among this vast alphabetical progeny ΦΒΚ has moved calmly on, with the aura of age and dignity about it. And the Society deserves its prestige. Its members are elected not for reasons of social congeniality or for expediency, but for liberal cultural attainments and for intellectual ability well-employed. It has a remarkable number of noted names on its rolls.

Let me add: I think The Key Reporter an attractive and interesting publication and hope the ΦΒΚ Society will continue to issue it.

Gifts and bequests to ΦΒΚ are deductible for income tax purposes.
Graduated and Forgotten?

JOHN H. FINLEY, ΦΒΚ Knox
Editor-in-Chief, The New York Times

I wish to congratulate the Society upon the establishment of a news quarterly which for the first time gives all ΦΒΚ members a medium of general information. No longer is the student elected, initiated, graduated and forgotten. No longer is he permitted to forget the significance of his membership.

I hope The Key Reporter will continually remind you that your key is less a decoration of honor than a mark of responsibility. Phi Beta Kappa's advocacy of the liberal college and the cultural attitude toward learning and life is active and positive. Your support of that attitude should be active and positive also.

Therefore I urge you to read The Key Reporter regularly and to assist it in its development and in the pursuit of its purpose. It will tell you what the Society is already accomplishing—a scope of achievement which may surprise you—and of what it means to do. Significant articles will keep you up-to-date in the field of liberal education and American culture. Think of the magazine as your own—submit material to it—read it—criticize it.

I join with others in urging you to help us maintain and improve The Key Reporter and the other work of the Society. The act of the moment which would give real assistance and encouragement consists merely in sending your $1 toward the $100,000 we need to restore the Society's annual income to the 1930 level.

James Rowland Angell,

Until recently President of Yale, Educational Director of N.B.C.:

"I trust you will be more than successful in your appeal for a dollar contribution from the 80,000 members of ΦΒΚ in order to make possible the work of the United Chapters.

"There has never been a time when we more needed a detached and scholarly understanding of civilization and the common life. ΦΒΚ is one of the few historic organizations which are explicitly dedicated to the development of disinterested intelligence. It would be a calamity to have its usefulness materially curtailed by acute financial need."

Admiral Richard E. Byrd,

ΦΒΚ University of Virginia:

"In the complexity of city life today, as well as in the barren stretches of Little America, I have been impressed by the inner resources of the liberally educated man. When events press closely about him, or when days go by in a round of petty, insignificant chores, he has a comforting recourse to the experiences of the mind."

"ΦΒΚ has an opportunity today to save and strengthen the liberal college whose function it is to produce these liberally educated men. I hope the Society will find the courage and resources adequate to this opportunity—and thus continue to make its own unique contribution to American life."

How a College Gets ΦΒΚ

JAMES ROSS MCCAIN, ΦΒΚ
President, Agnes Scott
Agnes Scott College

ΦΒΚ does not undertake a policy of standardizing colleges. It lays down no specific requirements for admission. It has no word of exhortation or of reproof for institutions that fall below the recognized qualities. It deals only with those colleges or universities which grant degrees in the liberal arts and sciences; and it does not undertake to instruct them as to what they ought to be or to do, but rather to appraise what they are already accomplishing.

While definitely not a standardizing agency, the United Chapters exercises a profound influence on the establishment and maintenance of true scholarship and of scholarly ideals not only within the ΦΒΚ membership, but throughout the whole field of higher education. When an institution is examined for membership, the procedure calls for such a degree of self-analysis that weaknesses and shortcomings become apparent to any truth-seeking administrator.

For the last six years, the United Chapters has used for its study of college achievement and worth a Committee on Qualifications consisting of six members. These are distinguished educators, keen in their understanding of values and yet kindly and sympathetic in dealing with individuals and with institutions. For the current triennium, the following constitute this most important committee: President David Allan Robertson, Goucher College, Chairman; Dean George H. Chase,
Harry Emerson Fosdick:

“I deeply sympathize with the appeal being made through *The Key Reporter* in the interest of the work of the United Chapters of Phi Beta Kappa. At a time when intellectual leadership is so deeply needed in this country there is a place for the unique contribution which these United Chapters together can make. The amount needed from each of our 80,000 members is so small that there seems no excuse for a failure in the campaign now being made. Certainly, it deserves a widespread and loyal support.”

Theodore Dent University; B. has Committee factual feet in discussions and various education reasons and the quality cause bers is needed leadership what to together terers there and Emerson Fosdick:

Since 1890, University School students have made remarkable records both in Board examinations and in achieving Phi Beta Kappa recognition. Catalog sent on request.

Dr. Harry A. Peters
Headmaster

Every Man an Officer

ROSOCOE POUND, Φ B K Nebraska
Former Dean of the Harvard Law School

To look at things sub specie aeternitatis, and not be swept off in the current of fashionable thought of the moment, even if only a remnant can succeed in doing it, is vital where there is no leader with authority to tell people what they must think, but the public are like Artemus Ward’s military company — every man an officer and the superior of every other. The best guarantee of a long view of things is in liberal education. But liberal education, like the type of thought it makes for, has to contend with strong currents of transient fashionable thinking, and is today sore beset by the demands of vocational and professional training, and the pressure of those who think of information on all conceivable subjects as the end of education, and that no one can know anything unless he has had formal training in it.

Φ B K is one of the chief supports of liberal education and scholarship in America. The work it is undertaking in the study of the position of liberal arts and sciences in our institutions of learning with a view to guiding and strengthening that support, is but one phase of a continuous activity which deserves the best backing that the teachers and scholars of America can give the Society.

Note. — Dean Pound is Chairman of a Φ B K Committee on the Status of the Liberal Arts and Sciences in American education. The report of this Committee is awaited eagerly by the friends of the liberal arts college. Both the Association of American Colleges and the American Philosophical Association, Eastern Division, have adopted resolutions commending the study.

Chief of the G-Men,

J. EDGAR HOOVER:

“Experience has demonstrated the value of trained intelligence. It is represented in its highest degree among the wearers of Φ B K keys. Honorary scholastic societies are an added incentive to one to make the most of his opportunities in college days, and it always has been a source of deep regret to me that my Alma Mater, George Washington University, did not boast of a chapter of Φ B K prior to my graduation.”

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CHEMISTRY
111, Robin, Bernice, 700 5th St., Brooklyn, N. Y. B.S., C.C.N.Y. ’37; major, biology.
120, Aaron Levine, 310 Calender St., Dorchester, Mass. B.S., Tufts ’38 (Y B K 76). Wants also teaching, secretarial.

COMPANION, HOME MANAGEMENT — See also
41, (Miss, S. D.) A.B., Northwestern ’13; M.A., Univ. of Washington ’31; majors, professional, biology.

EDITORIAL, PUBLISHING — See also 78, 127
137, Mary Kirsten, 609 W. Main Cross St., Findlay, Ohio A.B., Univ. of Wisconsin ’35; majors, economics, literature; graduate work, Columbia. Exp. — office, research, radio script.

LAW

SECRETARIAL, BUSINESS — See also 120, 21, 78, 127, 128
92, (Miss, Brooklyn) M.A., Brown ’06. Exp. — stenography; research. Wants also research, home management.
119, Marjorie Densmore, 151 Stour Ave., New Rochelle, N. Y. A.B., Stanford ’37; major, Latin; education; business training; Exp. — switchboard operator.
161, (Miss, Brooklyn) A.B., Hunter ’37; major, history; minors, economics, political science. Exp. — sales clerk.
146, Elisabeth O’Neal, Bainbridge, Ga. A.B., Univ. of Georgia ’35; majors, history; psychology. Exp. — office, work; 1 yr. teaching. Wants personnel work in office or college.

TEACHING, TUTORING — See also 120, 41, 71, 95
141, (Mr, N. Y. C) A.B., Princeton ’33; Zurich and Munich ’34-’35; Ph.D., N. Y. U. in Oct. Exp. 4 yrs. teaching.
92, (Miss, Brooklyn) M.A., Brown ’06. Exp. — stenography; research. Wants also research, home management.

PHI BETA KAPPA
96, (Mr, Art) A.B., Indiana Univ. ’05; A.M., ’07; Ph.D., Univ. of Michigan ’09; majors, English, psychology. Exp. — 20 yrs. univ. teaching; published articles, books. Wants also research.
144, George B. Ross, Collins Ave. & 4th St., Miami Beach, Fla. A.B., Univ. of Alabama ’37; major, history; minors, English, social sciences, political science, education.
125, Charlotte Leonard, Troy, Pa, Syracuse ’36; A.M. ’37; major, Latin; minor, English; courses in archaeology, physics. Exp. — sub. teaching. Wants also work in museum, bookstore.
191, C. B. A. Ludeske, 4738 Dobber Ave., Cincinnati, Ohio A.B., Cincinnati ’35; honors in physics; D. Phil. in June, Exp. — 1/2 yr. teaching. Wants also research.
146, E. Elsie, 205 W. 24th St., Chicago, A.B., Washburn ’31; A.M., Univ. of Kansas ’36; majors, English, Latin. Exp. — 6 yrs. teaching. Wants also research, library.
147, Charles E. Packard, 8 Mayo St., Orono, Me. B.S., Y ’37; M.S., University of Maine; 8 yrs. college teaching; minor publications. Wants teaching-research in biology.
117, Floyd A. Reinhardt, 84 Hawthorne Ave., Hamden, Conn. A.B., Bard ’33; assistantship ’34-’35 in sociology, psychology, Yale. Exp. — office, Y.M.C.A. work. Wants also work in social service, social research.
78, (Mr, N. Y. C) A.B., C.C.N.Y. ’36; majors, English, education, Latin, grad. study, Columbia. Exp. — research, teaching. Wants also library, clerical, research, publishing.

Graduated, Not Forgotten
JOHN KIRKLAND CLARK, Y B K Yale
President, New York State Board of Law Examiners

The underlying theme of Phi B K is peculiarly applicable to its members after they leave college halls. In the strenuous work of making a living, if membership in Phi B K is to be anything but an empty honor, it should operate effectively in the lives of graduates.

The ideals of Phi B K should be kept constantly before all its graduate members. In many places and for many years, this has been accomplished to a marked degree by the association of its graduates in local groups — the oldest, the Phi Beta Kappa Alumni in New York, even antedates the United Chapters and its membership has included many of the outstanding men in public life.

Some associations have done effective work in stimulating scholarship in the preparatory schools by various methods of bestowing recognition upon schools and students and by sending speakers to address the students on the importance of liberal education and sound scholarship. Such activities, and the spirit of scholarship and liberal interests and friendship which they help to nurture, have given the associations a potent influence.

Most appropriately, therefore, the triennial Council at Atlanta last fall, sixty years after the formation of the oldest graduate association, gave in its new Constitution a more dignified and permanent status to the graduate associations. Now that the hundred or more such groups are integral parts of the Society we can look forward to a large proportion of the 80,000 Phi B K members being associated in this way to promote "scholarship, friendship, and cultural interests."

Facsimile of the first graduate association charter granted. Except for a few verbal changes it is like the new charter adopted by the recent Council. It was designed by Elmer Adler and printed on parchment, 14 x 19 inches, by the Pyson Printers. The key is embossed in gold.
wealth in the upper brackets. For, while it may be true that there is an irresistible trend in our present-day life to reduce the size of individual fortunes, is it not also true that there is an equally irresistible force at work which is increasing our social sensitiveness? New flashes of social perception are penetrating unaccustomed places.

As a nation we spend 85% of our annual income, we save 12% of it and we give to our philanthropic undertakings only 3% of it, or less. We would be a vastly happier and richer nation if we could be induced to give many times this 3% to efforts in behalf of education, religion, welfare, health, culture, science and character building. Every dollar put into such successful endeavor creates many new dollars worth of permanent material values to our society.

This is true not merely in the sense of a mystical evaluation of spiritual intangibles, but refers specifically to actual dollar values which education and health and religion and character create.

The churches and colleges and character-building institutions and social service agencies, all combined, cost the nation but a small fraction of the twelve billion dollar bill which crime is said to impose involuntarily upon us each year. Rackeering and graft are said to cost the nation billions more. There is but one sure way to lighten this crushing load. It is the way of the church and the college and the character-building institution and the humanitarian agency, all of which seek to make the honorable, unselfish ideal of life more appealing so that fewer and fewer of our young people will be drawn into the pathway of selfishness, ignorance, dishonesty and crime.

One Minute, Please

The Key Reporter receives $250 a page for advertising space. More of it could be sold if we had an up-to-date survey of readers — their tastes, occupations, buying power. You can aid materially, therefore, by checking the form below and sending it in — unsigned. Mail it in the enclosed reply envelope (no stamp needed) or send it separately to Phi Beta Kappa, 145 West 55th Street, New York, N. Y.

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What for U. S.?

The hounds of fascism are in full cry. The non-warring democracies of Europe are paralyzed with fear for their own safety, while Loyalist Spain and helpless China fight as best they can to delay strangulation...

Now America must make its most difficult and momentous decision since its entry into the World War. Neither government nor citizen of this country wants war. But to escape it, we must quickly adopt a positive foreign policy in place of the conditioned neutrality with which we have been threading our way among the world’s war shoals. As in every great American crisis, the consensus of liberal opinion must point the wiser way.

But who knows the nature of that consensus? Liberal opinion is drastically divided as to what form a positive foreign policy should assume:

1. Shall this country isolate itself and ban intercourse of every sort with any warring nation? — Or
2. Is Collective Security, involving cooperation with other non-aggressive nations in all peaceful efforts to end present wars and prevent future ones, more likely to safeguard our own security?

The Nation

oldest and most famous liberal journal in America, convinced that Isolation vs. Collective Security is the most crucial problem confronting our government today, is therefore addressing a QUESTIONNAIRE to all American liberals, to determine the actual proportions of the two opposing camps, both of which want peace and security for the United States.

First results of this national poll appeared in The Nation of April 2. Further returns are being presented in succeeding weekly issues, together with statements by people prominent in many fields of public life, special articles by authorities on world affairs, and a concluding summary and breakdown of all returns. Your ballot is needed to make this poll thoroughly representative.

IMPORTANT: Mail the appended coupon-request for a copy of the QUESTIONNAIRE today, so that you can get your ballot in time to have it returned and counted. Be prompt with your balloting. If you are unable to obtain a 13-week subscription to The Nation beginning with the April 2 issue, and covering the complete presentation of the questionnaire results, simply enclose $1 with the coupon.

Request for QUESTIONNAIRE

THE NATION, 20 Vesey St., New York City

Please send me by return mail a copy of your Isolation vs. Collective Security Questionnaire and Ballot. (□ For the enclosed $1 enter my 13-week subscription. □ Enter no subscription for me.)

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Mention of The Key Reporter will be mutually helpful